



146,00 USD excl. VAT



© 2024 by Kment Verlag OG / Wien, Berlin

www.kment-verlag.at

ISBN: 978-3-903511-04-0

Hermann Mückler

The Art of Hawaii Sheet Music The South Seas in the Tin Pan Alley Era

Hardcover, 4C Color, 11,4 × 1,77 × 12,4 in, 3.600g, 524 pages,
1716 Illustrations (1500 Covers), Language: English
ISBN: 978-3-903511-04-0

Distribution (private end consumers)

ORDER

Order directly **from the author**

Handwritten dedication optional (free)

VAT is not shown/billed

hermann.mueckler@univie.ac.at

Distribution (bookstores / publishers / libraries)

ORDER

Order directly **from the publishing house**

VAT is shown (added), (EU) VAT-free delivery possible (UID),
industry-standard discounts

kment@kment-verlag.at

Packing and Shipping

A, D, EU: 21,50 € (23,50 USD)

UK, CH: 26,50 €, (22,80 £, 26,00 CHF), USA: 46,20 € (50,50 USD),

AUS, NZ: 62,50 € (193,00 AUD, 122,00 NZD)

More than 1,500 sheet music covers from the Tin Pan Alley era on Hawaii music, as well as some on the South Seas in general, make this book the ultimate work on this subject. The cover art of the Hawaii sheet music in the period of the so-called Territorial Years of the Hawaiian Islands from 1900 to 1959 shows great variety. Similar, sometimes even seemingly the same, yet each cover unique in its own right, they show the diversity of artistic approaches to illustrating stereotypical images of the Hawaiian Islands and the South Seas.

This book is a contribution to the study of historical popular media. It allows comparison of the graphic styles and motifs of the covers of the early decades of the 20th century, when domestic music-making with upright pianos was still a central part of social life in the United States.

About the Author

Hermann Mückler is historian and cultural anthropologist at the University of Vienna with a regional focus on Oceania. He has been collecting historical materials and, in particular, pop-cultural representations of the South Seas for around four decades.

From the Contents

“... isn't it always the same pictorial motifs that conjure up associations with the Hawaiian Islands? Palm trees, waves, beaches, rolling surf, subtropical vegetation, flower-circled hula dancing maidens, and the striking volcano silhouette of the Diamond Head with the famous Waikiki beach in the foreground? You can find all these aspects in the Hawaii sheet music, but you will quickly realize that no two images are exactly alike and that no two palm trees are identical! This book wants to be a reference work for a very special carrier medium.”